

## Cultura Sin Fronteras

The Newsletter of Latin American Cultural Week in New York  
Summer 2010 Volume 3, Number 1

### 5<sup>th</sup> ANNUAL LATIN AMERICAN CULTURAL WEEK, NOVEMBER 10 THROUGH 17

Three Special Preview Concerts on October 8 as Part of Latin Media and Entertainment Week



Latin American Cultural Week 2010 events will take place between November 10 and 17 in all five boroughs of New

York City. LACW 2010 is produced by PAMAR (Pan American Musical Art Research, Inc. – [www.pamar.org](http://www.pamar.org)) and celebrates the organization's 26<sup>th</sup> Anniversary. Partnering with many of the City's most prestigious cultural institutions, their goal is to once again present the highest quality art and artists to the broadest cross-section of the community. This year's schedule includes events in visual arts, auctions, artist's talks, panel and book presentations, dance, literature, multimedia, music, theater and more.



We are extremely grateful for the support of Wines of Argentina, who are our principal sponsor for LACW 2010, and who are back

for their third consecutive year of invaluable sponsorship. Once again, LACW is supported by the Latin Media and Entertainment Commission of the City of New York, for which we sincerely thank them.



This year, we are very proud to welcome the support of the Lower Manhattan Cultural Council ([www.lmcc.net](http://www.lmcc.net)) and the National Association of Latino Arts and Culture ([www.nalac.org/](http://www.nalac.org/)).



A special preview of LACW will be proudly presented on October 8 as part of the first ever **Latin Media and Entertainment Week**, Oct. 4-10, organized by the Latin Media and Entertainment Commission of the City of New York. The three concert events will be: **1)** A special **New Tango Vision** performance by the **Binelli-Ferman Duo** on October 8 – 7:30 PM at Manhattan's Leonard Nimoy Thalia Theater of Symphony Space. More about this show at [symphonyspace.org](http://symphonyspace.org). **2)** The legendary **Eva Ayllon**, foremost exponent of the vibrant Peruvian *musica criolla*, presented by the World Music Institute, 8 PM at Manhattan's Town Hall. **3)** Master Mexican pianist Cesar Reyes, presented by the Mexican Cultural Institute – 8 PM at Weill Recital Hall of Carnegie Hall. More about this concert at [www.carnegiehall.org](http://www.carnegiehall.org).

LACW is produced by PAMAR Founder and President Polly Ferman. For more information about her, including more about her many other projects, visit [www.pollyferman.net](http://www.pollyferman.net).

## PAMAR WELCOMES NEW BOARD MEMBERS AND STRUCTURE

The Board of Directors of Pan American Musical Art Research is very pleased to welcome several new members and to announce a restructuring of the Board to better serve the increasing demands of LACW and the growth of the organization.

A new Executive Committee was created that includes President Polly Ferman and Artistic Director Silvio Gitter, Director of Gitter Arts, along with a talented group of people who will be helping PAMAR in many areas of its operations. A special Advisory Board was also created to coordinate events in each of several major artistic disciplines.



Board members present at the June Board meeting included Polly Ferman, Silvio Gitter, (at right), Asher Remy Toledo, art collector and founder of *No Longer Empty*, and Andrea Nalerio, visual artist and PAMAR graphic designer. Advisory Board members in attendance included German Jaramillo, theatre director, Claudia Jacques, interactive artist/graphic designer, Daniel Fetecua, dancer/dance producer and César Reyes, pianist and musicologist. Jeffrey James Arts Consulting will handle P.R.



Four new committees were created that evening as well that will handle all future PAMAR Artistic, Marketing, Design and Fundraising.

PAMAR believes that this new structure points an excellent direction for the future of the organization and LACW.

**PAMAR is supported, in part, by public funds from the New York City Department of Cultural Affairs, in partnership with the New York City Council.**

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***Very special PAMAR and LACW 2010 thanks to our sponsors:***

